

# Mohaned Turrsson

FILM MAKER | VIDEO GRAPHER | EDITOR | DIRECTOR | DESIGNER | MARKETER

Malmö, Skåne County, Sweden

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## PORTFOLIO

*LINK*

## PROFILE

Dynamic Visual Director and Producer with 8 years of extensive experience in creative production, leading innovative projects across diverse media platforms. Expertise lies in directing, digital marketing, and project management, ensuring seamless execution from concept to delivery. Proven ability to collaborate with various artists and production teams, while enhancing brand identities and visual storytelling. Committed to pushing creative boundaries and delivering impactful content that resonates with audiences. Highly skilled in navigating the complexities of media production, consistently achieving strategic goals through effective leadership and critical

## EXPERIENCE

● **Media Manager - Campaign Manager, CODE CORE** 2024 — Present

Managed end-to-end media campaigns, ensuring alignment with brand strategy and audience engagement. Developed and executed innovative marketing strategies to enhance brand visibility across multiple platforms. Collaborated with cross-functional teams to streamline production processes and improve project delivery timelines.

● **Content Creator, Colibri Content Comapny** 2024 — 2024

Directed commercial shoots for a perfume brand, coordinating with models, actors, and venues to achieve creative vision. Created engaging animations for Trafikskåne bus displays, enhancing public awareness through visually appealing campaigns. Managed project planning and design processes, ensuring timely delivery and alignment with client objectives.

● **Visual Director & Producer, Freelance** 2016 — 2021

Directed and produced a range of music videos and commercials, showcasing innovative visual storytelling techniques. Collaborated with diverse media production teams in Dubai on projects including fashion shoots and creative productions. Managed relationships with various ar alignment of creative visions and enhancing brand identities.

## LANGUAGE

SWEDISH ————— HIGHLY PROFICIENT

ENGLISH ————— HIGHLY PROFICIENT

ARABIC ————— HIGHLY PROFICIENT

GREEK ————— WORKING KNOWLEDGE

## EXPERTISE

Film & Video Direction

Cinematic Worldbuilding

Shot Composition & Visual Aesthetics

Cinematography Collaboration

Production Planning & Management

Pre-Production Development

VFX & CGI Collaboration

Multidisciplinary Team Leadership

Client & Studio Communication

Creative Problem-Solving

Digital & Social Media Cinematics

Marketing & Visual

## EDUCATION



**Linné University** - Video Production 2

Aug 2025 - Nov 2025

The course provides an advanced overview of video production: professional planning with synopsis, script, and storyboard; advanced filming with camera, sound, and lighting; in-depth editing in Adobe Premiere Pro and After Effects; as well as optimized publishing for video production and live streaming.



**Dalarna University** - Bachelor of Arts in Philosophy Major: Film Production

Aug 2021 - Jan 2025

During the program, I gained comprehensive training in film production, focusing on everything from scriptwriting and directing to camera work, sound, lighting, and editing in Adobe Premiere Pro and After Effects. I worked on practical projects covering the entire production process, from idea and planning to finished film, gaining experience in both creative and technical aspects.